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## Module of English Research Paper

### Economy and Enterprise Management M2

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**Based on what we had in class and your previous knowledge, you are asked to do the following:**

1. Choose a product/ service and present a suitable marketing plan. Your work paper must include the following:
  - Pieces of information on your product (picture, name, value...etc)
  - A detailed advertising plan that includes all the different aspects we had in class.
  - Ideal pricing value, market plan, and promotional proposition.
2. You are free to choose the product you have already started working on during the classes.
3. You can either work individually or in a group of **at max 3 members. I won't accept any works that exceed three members.**
4. Students are required to send their works as follow:
  - In word/pdf format, using Times New Roman font (12)
  - All information should be included, meaning name, group, specialty.
  - It must be well presented and well written to reflect your methodological level as masters students.
5. Students are invited to send their works to the mentioned email below, the deadline will be on **Thursday 30-03-23**, no works will be accepted afterwards.

[Aitziane.ha@gmail.com](mailto:Aitziane.ha@gmail.com)

Best of Luck

Aitziane.H

Teacher of English