

ENTREPRENEURIAL ECOSYSTEMS AND START-UPS: CROSSROADS IN THE MEDITERRANEAN REGION

Mouloud MAMMERI University, Tizi-Ouzou, Algeria

25-26 November 2024



Conference organised by

Organisational Management Research Laboratory (LAREMO), Faculty of Economics,
Business and Management Sciences of the University Mouloud MAMMERI of Tizi-Ouzou,
Algeria

and

EconomiX UMR 7235 CNRS University Paris Nanterre, France.

Start-ups play a fundamental role in contemporary economic growth. They introduce new products, services and business models, boosting competitiveness and economic dynamism. Through their agility and ability to take risks, start-ups stimulate entrepreneurship and encourage investment in emerging sectors, helping to create jobs and reduce unemployment. In addition, they act as laboratories for experimentation, generating innovative ideas that can be adopted and expanded by more established businesses.

Their impact often extends beyond national borders, so they contribute to the globalisation of economies and the spread of knowledge while helping to strengthen local production ecosystems. However, their success often depends on access to finance, a favourable regulatory environment and a solid support ecosystem. As a result, governments and institutions are seeking to put in place policies and programmes to encourage the emergence and growth of start-ups in order to maximise their contribution to sustainable economic growth.

These developments raise several questions. How are the changing practices of incubators and accelerators affecting the performance of start-ups and large-scale enterprises? What inspiring new approaches have been successful in promoting new businesses? To what extent do government policies help (or hinder) the evolution of incubation and acceleration practices?

These questions lie at the crossroads of academic research and public policy. That is why researchers, professionals, policy-makers, entrepreneurs, investors and students interested in the dynamics and challenges of entrepreneurship and start-up performance are invited to take part in this international event and submit a proposal.

Contributions focusing on new businesses, start-ups, small high-growth businesses and entrepreneurial ecosystems will be given priority, with particular interest in the following themes:

- Entrepreneurial ecosystems, start-ups and global performance: definitions, theoretical frameworks and comparisons;
- Cities, territories, innovation and start-ups;
- Sustainable and inclusive business models adapted to the local context;
- Comparative analysis of public policies in favour of entrepreneurship and start-ups;
- The role of incubators and accelerators as drivers of start-up performance;
- Financing of start-ups and influence on their overall performance;
- Social and environmental responsibility of start-ups as a factor in competitive differentiation;
- Innovation and export dynamics of start-ups.



Submission of papers and participation

Researchers interested in participating in the conference can submit their paper proposal here: colloque.ecosystemes@ummto.dz

- Papers may be written in French, English or Arabic.
- Paper proposals must be at most 500 words, including a bibliography.
- Proposals must include the name(s) of the author(s), affiliation and professional contact details.

The deadline for submission of proposals is 31 July 2024. Notification of acceptance will be sent to authors by 25 August 2024.

From September, the full version of the articles may be submitted on the platform.

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Contacts :

Ahlem ZELLAL : ahlem.zellal@ummto.dz

Mohammed GUENDOUDI: mohammed.guendouzi@ummto.dz