

الجمهورية الجزائرية الديمقراطية الشعبية

وزارة التعليم العالي والبحث العلمي

MINISTRE DE L'ENSEIGNEMENT SUPERIEUR ET DE LA RECHERCHE SCIENTIFIQUE

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Université Mouloud MAMMERI de Tizi-Ouzou

Faculté des Lettres et des Langues

Département de Langue et littérature Arabes



جامعة مولود معمري، تيزي-وزو

كلية الآداب واللغات

قسم اللغة العربية وآدابها



مختبر الممارسات اللغوية في الجزائر

ⵓⵎⵓⵔⵉⵏⵉⵎⵉⵏⵜ ⵓⵔ ⵏ ⵔⵉⵔⵉⵙⵓⵔ ⵏ ⵔⵉⵔⵉⵙⵓⵔ ⵏ ⵔⵉⵔⵉⵙⵓⵔ

Call for Papers

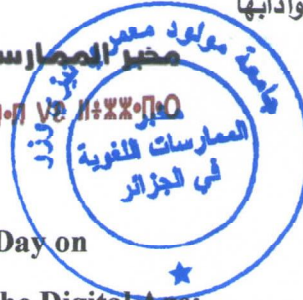
A Hybrid National Study Day on

Language, Power, and Culture in the Digital Age:

Exploring Public Discourse through Social Networks

19 November 2025

Hybrid Mode



## Event Rationale

The rise of social networks has fundamentally reshaped the way language functions in the public sphere, influencing how individuals and communities communicate, interact, and form social identities. Social media platforms have become powerful tools in shaping public discourse, enabling users to disseminate ideas, participate in political debates, and mobilize around social causes in unprecedented ways. These platforms not only serve as spaces for personal expression but also influence the broader cultural and social landscape by giving voice to diverse perspectives. As social networks evolve, they have significantly impacted social change by amplifying marginalized voices and challenging traditional power structures.

This study day seeks to explore the intricate relationships between language, power, and culture with in the context of social networks. We aim to investigate how language is employed to influence and manipulate public opinion, reinforce or challenge social hierarchies, and construct cultural narratives.

Through this exploration, we will examine the role of social networks in shaping modern communication practices, focusing on their impact on everyday interactions, political discourse, and cultural expression in the digital age.

We invite scholars, researchers, and educators from the fields of language studies and cultural studies to submit papers addressing the following key themes:

- Language Teaching in the Digital Age

This axis explores how social networks are integrated into language teaching, focusing on language acquisition, media literacy, and cultural awareness in the classroom.

- Language and Power: The Role of Social Networks in Shaping Public Discourse

Papers in this axis will explore how language influences public discourse, political narratives, social movements, and the exercise of power on social media platforms.

- Language and Culture: Negotiating Identities in Digital Spaces

This axis examines how language on social networks helps shape and negotiate cultural identities, addressing issues such as race, gender, and class.

- Social Networks, Language, and Cultural Representation

Papers will investigate how language on social media creates and challenges cultural representations, reflecting or reshaping collective cultural values and norms.

- Language, Technology, and Social Change

This axis looks at how language in social media serves as a tool for social change, fostering social justice movements and influencing global conversations on power, equality, and human rights.

#### **Honorary Chairs of the Study Day:**

Professor: Ahmed BOUDA, President of Mouloud Mammeri University, Tizi Ouzou.

Professor: Salah BELAID, Director of Linguistic Practices Laboratory in Algeria, MMUTO.

Professor: Lydia GUERCHOUH, Dean of the Faculty of Letters and Languages, MMUTO.

#### **Chair of the Study Day:**

Dr Said GADA – MCA – MMUTO-

#### **Co-Chair of the Study Day:**

Dr Kamila AMMOUR- MCA – MMUTO-

#### **Scientific Committee:**

GADA Said	MCA	MMUTO
AMMOUR Kamila	MCA	MMUTO
RICHE Bouteldja	Pr.	MMUTO
GADA Nadia	Pr.	MMUTO
LACEB Rafik	Pr.	MMUTO
BELKHIR Sadia	Pr.	MMUTO
SIBER Mouloud	Pr.	MMUTO
YASSINE Souryana	Pr.	MMUTO
ZERAR Sabrina	Pr.	MMUTO
BERBAR Katia	MCA	MMUTO
FERHI Samir	MCA	MMUTO



<b>BENMECHICHE Hacene</b>	MCA	MMUTO
<b>KHELIFA Rezki</b>	MCA	MMUTO
<b>Chabane Chaouche Sarah</b>	MCA	MMUTO
<b>AZIZ Rabea</b>	MCA	MMUTO
<b>LARABI Sabeha</b>	MCA	MMUTO
<b>BENAISSA Amel</b>	MCA	MMUTO

#### Organising committee:

<b>AMMOUR Kamila</b>	MCA	MMUTO
<b>GADA Said</b>	MCA	MMUTO
<b>ISSELNANE Karima</b>	MAA	MMUTO
<b>HADDAOU Mohammed</b>	MAA	MMUTO
<b>METROUH Farid</b>	MCB	MMUTO
<b>RAHIL HAMZA</b>	Doctorant	MMUTO (membre LPLA)
<b>RAHIL FAIZA</b>	Doctorant	MMUTO (membre LPLA)
<b>AHLIFAOU SARA</b>	Doctorant	MMUTO
<b>FEKRACHE CELIA</b>	Doctorant	MMUTO
<b>OUZZIR Ryma</b>	Doctorant	MMUTO



#### Submission Guidelines:

Abstracts (300-400 words) should address one of the above research axes.

Submit abstracts along with a brief biography (150 words)

Languages of the Study Day: English, French, and Arabic

#### Key Dates:

Abstract submission deadline: 20 June 2025.

Notification of acceptance: 30 June 2025.

Study Day: 19 November 2025.

#### E-mail:

[lgepowercultureconf@ummto.dz](mailto:lgepowercultureconf@ummto.dz)