الجمهورية الجزائرية الديمقراطية الشعبية وزارة التعليم العالى والبحث العلمي

Université Mouloud MAMMERI de Tizi-Ouzou Faculté des Lettres et des Langues Département de Langue et littérature Arabes

جامعة مولود معمري، تيزي-وزو كلية الآداب واللغات

قسم اللغة العربية وآدابها

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المجارسات اللغوية في الجزائر

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Call for Papers

A Hybrid National Study Day on

Language, Power, and Culture in the Digital Age:

Exploring Public Discourse through Social Networks

19 November 2025

Hybrid Mode

Event Rationale

The rise of social networks has fundamentally reshaped the way language functions in the public sphere, influencing how individuals and communities communicate, interact, and form social identities. Social media platforms have become powerful tools in shaping public discourse, enabling users to disseminate ideas, participate in political debates, and mobilize around social causes in unprecedented ways. These platforms not only serve as spaces for personal expression but also influence the broader cultural and social landscape by giving voice to diverse perspectives. As social networks evolve, they have significantly impacted social change by amplifying marginalized voices and challenging traditional power structures.

This study day seeks to explore the intricate relationships between language, power, and culture with in the context of social networks. We aim to investigate how language is employed to influence and manipulate public opinion, reinforce or challenge social hierarchies, and construct cultural narratives.

Through this exploration, we will examine the role of social networks in shaping modern communication practices, focusing on their impact on everyday interactions, political discourse, and cultural expression in the digital age.

We invite scholars, researchers, and educators from the fields of language studies and cultural studies to submit papers addressing the following key themes:

Language Teaching in the Digital Age

This axis explores how social networks are integrated into language teaching, focusing on language acquisition, media literacy, and cultural awareness in the classroom.

- Language and Power: The Role of Social Networks in Shaping Public Discours

Papers in this axis will explore how language influences public discourse, political narratives, social movements, and the exercise of power on social media platforms.

Language and Culture: Negotiating Identities in Digital Spaces

This axis examines how language on social networks helps shape and negotiate cultural identities, addressing issues such as race, gender, and class.

Honorary Chairs of the Study Day:

Professor: Ahmed BOUDA, President of Mouloud Mammeri University, Tizi Ouzou.

Professor: Salah BELAID, Director of Linguistic Practices Laboratory in Algeria, MMUTO.

Professor: Lydia GUERCHOUH, Dean of the Faculty of Letters and Languages, MMUTO.

Chair of the Study Day:

Dr Said GADA - MCA - MMUTO-

Co-Chair of the Study Day:

Dr Kamila AMMOUR- MCA - MMUTO-

Scientific Committee:

| GADA Said | MCA | MMUTO |
|------------------|-----|--------------|
| AMMOUR Kamila | MCA | MMUTO |
| RICHE Bouteldja | Pr. | MMUTO |
| GADA Nadia | Pr. | MMUTO |
| LACEB Rafik | Pr. | MMUTO |
| BELKHIR Sadia | Pr. | MMUTO |
| SIBER Mouloud | Pr. | MMUTO |
| YASSINE Souryana | Pr. | MMUTO |
| ZERAR Sabrina | Pr. | MMUTO |
| BERBAR Katia | MCA | MMUTO |
| FERHI Samir | MCA | MMUTO |

| BENMECHICHE Hacene | MCA | MMUTO |
|---------------------------|------------|--------------|
| KHELIFA Rezki | MCA | MMUTO |
| Chabane Chaouche Sarah | MCA | MMUTO |
| AZIZ Rabea | MCA | MMUTO |
| LARABI Sabeha | MCA | MMUTO |
| BENAISSA Amel | MCA | MMUTO |

Organising committee:

| AMMOUR Kamila | MCA | MMUTO |
|-------------------------|-----------|---------------------|
| GADA Said | MCA | MMUTO |
| ISSELNANE Karima | MAA | MMUTO |
| HADDAOU Mohammed | MAA | MMUTO |
| METROUH Farid | MCB | MMUTO |
| RAHIL HAMZA | Doctorant | MMUTO (membre LPLA) |
| RAHIL FAIZA | Doctorant | MMUTO (membre LPLA) |
| AHLIFAOU SARA | Doctorant | MMUTO |
| FEKRACHE CELIA | Doctorant | MMUTO |
| OUZZIR Ryma | Doctorant | MMUTO |
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Submission Guidelines:

Abstracts (300-400 words) should address one of the above research axes.

Submit abstracts along with a brief biography (150 words)

Languages of the Study Day: English, French, and Arabic

Key Dates:

Abstract submission deadline: 20 October 2025.

Notification of acceptance: 25 October 2025.

Study Day: 19 November 2025.

E-mail:

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