

“Étoile Montante” Student Journalism Contest

« Reveal your journalistic talents with Ooredoo! »

After the success of the first two editions of “Étoile Montante” contest, the competition is back in 2026 with its **3rd edition**, dedicated to a major topic:

“Artificial Intelligence and the Future of Information in Algeria: Challenges and Perspectives”

Open to students from Faculties and Departments of Information Sciences, Communication, and Journalism across universities nationwide, as well as those from the National Higher School of Journalism and Information Sciences of Algiers, the contest rewards the best student journalistic works in the written, audiovisual, digital, and radio categories.

It aims to reveal and encourage the future leading voices and talents of Algerian journalism.

The contest is open for submissions from March 31, 2026 to May 31, 2026.

Contest Rules

Article 1: The contest is open to all non-professional students currently enrolled in Faculties and Departments of Information and Communication Sciences across the country, as well as those enrolled at the National Higher School of Journalism and Information Sciences of Algiers.

And this, in the following university cycles:

- Licence;
- Master;
- Doctorate.

Article 2: Participation in the contest must be individual. Each participant is required to **submit a single work through the platform: <https://ore.do/etoile-montante-participation> or by email at: Etoilemontante@ooredoo.dz, during the period from March 31, 2026 to May 31, 2026.**

The Participant must complete his application by attaching a student card or a certificate of enrollment for the current academic year, along with a signed consent form for the use of personal data. These documents must be uploaded to the contest platform, along with a sworn statement confirming that the participant is exclusively a student and does not engage in any professional activity in the media sector.

Article 3: The works must be written and developed in one of the following languages: **Arabic, Tamazight, French, or English**, and must deal with the 2026 theme:

“Artificial Intelligence and the Future of Information in Algeria: Challenges and Perspectives.”

And this, in the following categories:

- Written report;
- Radio report;
- Audiovisual report;
- Digital report.

Article 4: The works must comply with the following formats:

- 5 to 10 pages for written content (font size 14);
- 5 to 10 minutes for radio and audiovisual content;
- 2 to 5 minutes for digital content.

Bulky content must be transmitted via a download link (e.g., WeTransfer).

Article 5: Works will be evaluated based on the following criteria: the relevance of the topic, clarity, coherence, creativity, use of digital tools, relevance to the national context, interaction between the real and digital worlds, research and documentation, critical perspective, and overall writing quality, including a clear title.

Submissions must be original and must not have been previously published or submitted in another competition.

Article 6: The Works must be submitted in PDF/Word for written content, MP3 for audio content and MP4 for video content.

Article 7:

The following are not eligible for competition:

- Debates and interviews;
- Press conference reports;
- Promotional articles for economic operators;
- Any form of advertising reportages;
- Academic presentations and coursework;
- Reprints of articles or press agency dispatches;
- Content taken from the web or other software.

Article 8: All sources of information must be properly cited. Plagiarism will result in immediate disqualification of the participant.

Article 9: The use of artificial intelligence platforms in submitted works will be verified using dedicated detection software. The degree of AI usage will be assessed by the jury, which will determine the acceptable threshold. Any participant exceeding this threshold will be automatically disqualified. The jury reserves the right of final judgment.

Article 10: The works must be submitted by the deadline (May 31, 2026). Late submissions will not be accepted.

Article 11: A jury composed of university professors, journalists, experts, and representatives of Ooredoo company will select the best works to be rewarded.

The composition of the jury and its deliberations will remain confidential until the official announcement of the winners.

Article 12: The jury reserves the right not to award prizes if the works do not meet the eligibility criteria (see Article 1).

Article 13: The jury's decision is final and not subject to appeal.

Article 14: By signing the consent form attached to the application, participants agree to the collection, processing, and storage of their personal data by Ooredoo, in compliance with law No. 18-07, modified and completed by Law No. 25-11 of 24 July 2025, on the protection of individuals with regard to the processing of personal data.

Article 15: At the end of the contest, winners in each category mentioned in Article 3 will receive a prize and a certificate of achievement.

Article 16: Prizes will be awarded during a final ceremony, which will be announced subsequently.

Article 17: Results will be published on the contest website and on the electronic portals of participating Faculties and Departments, as well as that of the National Higher School of Journalism and Information Sciences of Algiers.